

Question on Notice

No. 22

Asked on 10 February 2026

MS C MCMILLAN asked the Minister for Families, Seniors and Disability Services and Minister for Child Safety and the Prevention of Domestic and Family Violence (HON A CAMM)—

QUESTION

With reference to the Coercive Control Laws introduced by the former Labor Government—

Will the Minister advise (a) in respect of the advertisement campaign, what the timeline is for the publication of advertisements educating Queenslanders about coercive control and (b) what else is being done to educate Queenslanders, especially young people?

ANSWER

The campaign promoting the introduction of the coercive control laws was in market from 25 August 2024 until 31 May 2025, coinciding with the laws commencing on 26 May 2025. This campaign was delivered as part of the Queensland Government response to the Women's Safety and Justice Taskforce Hear Her Voice Report 1 Recommendation 5.

In response to Recommendation 8, the Queensland Government developed coercive control community education resources that were published on 7 November 2025. These resources were co-designed with, and include information for, Aboriginal and Torres Strait Islander peoples, culturally and linguistically diverse peoples, the LGBTIQ+ community and people with disability.

Future campaigns and communication activities for 2026-27 to promote the coercive control laws are in the planning stages. We encourage people to visit the Need to Know website at qld.gov.au/needtoknow, to learn more about coercive control and download the resources.