## Question on Notice No. 728 Asked on 24 June 2025

 $\operatorname{\textbf{HON}}$   $\operatorname{\textbf{M}}$  furner asked the minister for sport and racing and minister for the olympic and paralympic games (hon t mander) —

## QUESTION:

With reference to the Queensland Government's decision to change the name of FairPlay vouchers to 'Play On' vouchers—

Will the Minister provide the research which suggested a costly name change was necessary to this successful program?

## ANSWER:

In 2013 the Get Started program was opened, offering vouchers of up to \$150 to help with the cost of sport for children who were least able to afford it. The former Government rebranded the Get Started program to FairPlay in 2019. FairPlay closed on 20 June 2025.

The new Play On! sport voucher program is launching soon to help Queensland kids stay active. From 4 August 2025, families across Queensland can apply for a \$200 Play On! voucher per child aged 5 to 17, to help cover the cost of sport.

Delivered in two rounds each year to align with summer or winter sports, Play On! aims to get more kids involved, regardless of where they live or their ability. Key features of this new program include:

- \$200 per voucher to help with participation costs.
- A dedicated allocation for regional and country communities.
- A strong focus on inclusive sport, so children of all abilities can take part.
- Ongoing investment of \$62.5 million per year to support families.

As Play On! is a new program the requested details cannot be provided as they do not exist.