

Question on Notice

No. 64

Asked on 19 February 2025

MR B MELLISH ASKED MINISTER FOR TRANSPORT AND MAIN ROADS (HON B MICKELBERG)—

QUESTION:

With reference to transport legislation and the department's 'Engineering Policy 162 - Policy for the management of roadside advertising'—

Will the Minister advise (a) the department's policy in relation to large billboard signage that is visible from a State Controlled Road or Motorway, (b) has the department received a referral from the City of Moreton Bay Council seeking the department's advice in relation to the large billboard signage constructed at 23 Johnson Street Caboolture and visible from the Bruce Highway (southbound), and if so, when and what was the advice, (c) has the department provided advice to anyone else in relation to that signage and if so, when and what was the advice and to whom, (d) has the department inspected that signage and if so, when and what was the department's advice about it and (e) if not, then will the department do so and provide advice back to the Minister which details the department's assessment, and any possible enforcement action?

ANSWER:

I thank the Member for the question.

The Department of Transport and Main Roads (TMR) recognises that roadside advertising provides a customer service to the community and commercial opportunities. TMR's *Engineering Policy 162 – Policy for the management of roadside advertising* provides a policy framework within which roadside advertising may be approved where the location, placement, design and operation of the advertising device, does not distract drivers or adversely impact road safety and efficiency.

- a) Local government regulates advertising devices outside the boundaries of, but visible from, state-controlled roads (SCRs) and motorways in accordance with their local laws or development applications. When an advertising device is located outside the boundaries of, but visible from, a motorway—and where it is reasonably likely to create a traffic hazard for the motorway—local government must refer applications to TMR for conditions on the device's installation, alteration and operation.

TMR does not have the statutory power to approve, or otherwise direct, the placement of advertising devices outside the boundaries of (but visible from) SCRs (other than motorways). This includes advertising devices located on private property, local government roads, rail corridors and roads and rail links under airport jurisdiction. However, TMR has the power to ensure roadside advertising devices, beyond the boundaries of, but visible from a motorway, do not create a traffic hazard.

- b) TMR has not received a referral from Moreton Bay City Council (MBCC) in relation to this sign.
- c) TMR has contacted MBCC in relation to this sign.

- d) TMR has not done an on-site inspection at the property in question.
- e) Compliance in this space is the responsibility of local government, and this enquiry will require redirection as such.