

Question on Notice
No. 1036
Asked on 16 September 2025

Hon. L Enoch asked Premier and Minister for Veterans (Hon. D Crisafulli)—

QUESTION:

Will the Premier advise the headcount and FTE numbers for staff employed in media, public relations, social media and visual media related functions (reported separately by function, employment position, role and responsibilities, and salary level) for (a) the Department of the Premier and Cabinet (reported separately by division) and (b) Ministerial Offices (reported separately by office)?

ANSWER:

I am advised by the Department of the Premier and Cabinet and the Public Sector Commission (PSC) as follows.

The PSC, on behalf of the Queensland Government, is responsible for the collection and maintenance of public service workforce information as part of the Government approved Minimum Obligatory Human Resource Information (MOHRI) process.

From 2014 to 2025, the proportion of employees working in communication, media and marketing roles has remained stable.

As outlined in the PSC's report, State of the Sector 2025, there were 1260.69 FTE across the public sector working in corporate service roles relating to communication, media and marketing, in line with the previous year's figure. This report counts all roles that undertake communication, media and marketing services for an agency, including media management, online and digital communication, graphic design, event management, communication governance and policy.

Individual staff perform a range of media-related activities, and as such, it is not possible to attribute staff to any of the identified sub-categories.

The total allocation of ministerial staff is unchanged from the previous government. As I have previously advised in answers to other questions on notice, it is not possible to provide a breakdown of ministerial staff by pay classification and office due to privacy reasons.