

Question on Notice
No. 1020
Asked on 16 September 2025

Mr B Mellish asked Premier and Minister for Veterans (Hon. D Crisafulli)—

QUESTION:

With reference to ‘The Wave’ on the Sunshine Coast—

Will the Premier advise (a) the total amount expended, between the announcement of ‘The Wave’ in March 2025 to 30 June 2025, on promotion and advertising (reported separately by advertising method (e.g. digital, newspaper, radio)) and (b) the total amount planned to be expended for promotion and advertising of ‘The Wave’ in the 2025-26 financial year?

ANSWER:

I am advised that between 20 March and 30 June 2025, the Department of Transport and Main Roads did not spend any money on advertising to promote The Wave.

Advertising activities are planned for the 2025-26 financial year to ensure the community is kept informed about The Wave’s progress, benefits, and opportunities for involvement. The exact expenditure is yet to be determined.