

Question on Notice
No. 1009
Asked on 16 September 2025

Mr J Kelly asked Premier and Minister for Veterans (Hon. D Crisafulli)—

QUESTION:

Will the Premier advise (a) the total cost of promotion and advertising of the ‘Hospital Rescue Plan’ in 2024-25, (reported separately by advertising method (e.g. digital, newspaper, radio) and region (e.g. North Queensland)) and (b) total planned expenditure for promotion and advertising of the ‘Hospital Rescue Plan’ in 2025-26?

ANSWER:

I refer the member to the response provided by the Director-General of the Department of the Premier and Cabinet at pages 25 and 26 of the transcript of the estimates hearing held by the Governance, Energy and Finance Committee on Tuesday, 29 July 2025.

Departmental annual placement figures for 2025-26 will be proactively released online following the completion of an end-of-financial year audit by an independent auditor:
<https://www.premiers.qld.gov.au/right-to-info/published-info/our-finances.aspx>.