

Question on Notice
No. 901
Asked on 20 August 2024

MR S KNUTH ASKED MINISTER FOR POLICE AND COMMUNITY SAFETY (HON M RYAN)—

QUESTION:

With reference to engine immobiliser trial vouchers possibly being exhausted, however data published in the Townsville Bulletin in June 2024 states that more than half of the vouchers have not been redeemed—

Will the Minister consider that all unused vouchers after the expired trial deadline date of 30 September 2024 be reissued and made available to all residents in North Queensland?

ANSWER:

The State Government's \$10 million Vehicle Immobiliser Subsidy Trial, allowed members of the community within the trial locations of Cairns, Mt Isa, and Townsville, to apply for a voucher up to the value of \$500, to cover or subsidise the cost of a vehicle immobilisation device and installation.

I am informed by the Queensland Police Service (QPS) that all vouchers have now been allocated.

I am advised by the QPS that comprehensive measures were implemented to encourage voucher redemption, including a robust media strategy, installer advertising support, an email campaign personalised for voucher holders, website publication of device and installer details inclusive of no out-of-pocket expense options, direct outreach to installers to identify and mitigate perceived obstacles, and tailored messaging from District Officers in each trial location.

I am further advised that a formal evaluation will be undertaken at the conclusion of the trial to determine success in protecting property and keeping communities of Queensland safe. The objectives assessed will include:

- Reduced rate of vehicle theft across the trial locations.
- Increased security and safety among Queensland communities, including enhanced community confidence.
- The ability to trial a measure in conjunction with other activities that will respond to community concerns.
- The distribution of engine immobilisers in the pilot locations in an appropriate, effective, and efficient manner and in accordance with Queensland Government requirements.