

Question on Notice
No. 250
Asked on 19 March 2024

Ms F Simpson asked Premier (Hon. S Miles)—

QUESTION:

With reference to the Department of Premier and Cabinet contract disclosure log which shows three separate payments to EssenceMediacom Australia on 26 July 2023, 28 July 2023 and 11 October 2023 totalling \$253,517 for ‘Media Services’—

Will the Premier provide more information on the services provided?

ANSWER:

I am advised by the Department of the Premier and Cabinet as follows.

The payment on 26 July 2023 of \$213,807, relates to media placement for the Queensland National Bush Summit 2023, promoting the Queensland Government’s commitment and initiatives to regional and rural Queenslanders.

The payment on 28 July 2023 of \$20,000, relates to media placement to encourage nominations for the Queensland Greats Awards 2024, recognising and honouring extraordinary individuals and institutions whose achievements have significantly impacted Queensland.

The payment on 11 October 2023 of \$19,710, relates to media placement to promote the Townsville Community Cabinet, encouraging the community to attend and participate.