

Question on Notice
No. 895
Asked on 22 August 2023

MR D CRISAFULLI ASKED THE MINISTER FOR TOURISM, INNOVATION AND SPORT AND MINISTER ASSISTING THE PREMIER ON OLYMPICS AND PARALYMPICS SPORT AND ENGAGEMENT (HON S HINCHLIFFE)—

QUESTION:

With reference to the 6.5 million visitor nights recorded for the mid-year school holidays in the media release dated 22 July—

Will the Minister provide a breakdown by region for the 2022 and 2023 comparable periods?

ANSWER:

A four-week-long winter school holidays break has been a welcome boost for tourism operators across Queensland, with an estimated \$1.7 billion spent across more than 6.5 million visitor nights.

Visitor nights and overnight visitor expenditure this winter were estimated to be on par with the same period last year, demonstrating that despite the challenges around the rising cost of living, as well as the return of international travel, the desire to travel to Queensland remains strong.

The estimated \$1.7 billion and 6.5 million visitor nights was based on telco mobility data, and expenditure per night was derived from the National Visitor Survey data and calculated at the state level. Therefore, a regional breakdown is not available.