

Question on Notice
No. 488
Asked on 9 May 2023

Mr M Crandon asked Premier and Minister for the Olympic and Paralympic Games (Hon. A Palaszczuk)—

QUESTION:

Will the Premier advise since 1 July 2022 to date (a) all advertising campaigns for each government agency, (b) over what dates these campaigns were run, (c) was a contractor/consultant engaged, and if so, who and when and (d) what is the current budget for the advertising campaigns (reported separately by media type e.g. print, television, digital and consultant/contractor costs)?

ANSWER:

The Department of the Premier and Cabinet (DPC) proactively releases annual advertising placement expenditure by departments on DPC's publication scheme available at www.premiers.qld.gov.au/right-to-info/published-info/our-finances.aspx following the conclusion of each financial year.

The figures are available only after they have been independently audited which can only occur following the end of the financial year.

To ensure accuracy of data, I am advised by DPC that it would be more appropriate to wait until after this independent audit is completed before the information sought by the member for the 2022-23 financial year to date is considered for release.

I am also advised that government departments are required to release the details of contractor/consultants that they engage on the Queensland Government contracts directory. Contractor/consultant costs are also reported in individual departmental annual reports.