

Question on Notice
No. 1491
Asked on 16 November 2023

MR T WATTS ASKED THE MINISTER FOR TOURISM, INNOVATION AND SPORT AND MINISTER ASSISTING THE PREMIER ON OLYMPICS AND PARALYMPICS SPORT AND ENGAGEMENT (HON S HINCHLIFFE) —

QUESTION:

With reference to the Global Marketing Fund—

Will the Minister advise (a) the total amount of funding available over the life of the program, (b) the actual expenditure to date as at 30 June 2023 and (c) the total allocated expenditure to date for 2023-24 to 2027- 28 (reported separately by financial year)?

ANSWER: [MINISTER FOR TOURISM AND SPORT (HON M HEALY)]:

On 12 December 2023, I was appointed as Minister for Tourism and Sport and as such, I am now the responsible Minister to answer this Question.

Tourism and Events Queensland marketing activity is reported on annually.

The *Tourism and Events Queensland Annual Report 2022-23* was tabled on 22 September with page 59 detailing marketing expenditure.

Future financial year activity will be reported on in the same manner.