

**Question on Notice**  
**No. 741**  
**Asked on Tuesday, 16 August 2022**

**MR P WEIR** ASKED MINISTER FOR ENERGY, RENEWABLES AND HYDROGEN AND MINISTER FOR PUBLIC WORKS AND PROCUREMENT (HON M DE BRENNI)

Will the Minister advise (a) the total expected cost of the rebrand for Ergon and Energex into Network Q and (b) when is the rebrand expected to be completed by?

**ANSWER**

As part of the Ringfencing requirements of the Australian Energy Regular (AER) a brand change is required for Ergon Energy to separate the electricity retail and distribution network business brands in 2025.

In response to the Member's question:

- (a) Costs will depend on the approach taken and have not been concluded at this time.
- (b) There are a range of options to achieve this, and no final decision has been made.