

QUESTION ON NOTICE

No. 1362

asked on 10 November 2022

MR B MICKELBERG ASKED THE MINISTER FOR EMPLOYMENT AND SMALL BUSINESS AND MINISTER FOR TRAINING AND SKILLS DEVELOPMENT (HON D FARMER) —

QUESTION:

With reference to the Business Health Check that was launched in June 2021, as part of the Business Ready Initiative—

Will the Minister advise (a) the cost of the program 2021-22 and projected cost 2022-23, (b) the number of businesses that accessed the Business Health Check since it was launched in 2021 (reported separately by financial year, including financial year to 10 November 2022) and (c) what measures of success will be used to assess the success or otherwise of the Business Health Check?

ANSWER:

The cost of the Business Health Check for the 2021–22 financial year was \$7,618.05 (including GST). The cost of the Business Health Check projected for the 2022–23 financial year is nil. Business Health Check continues to be part of the ongoing operations of the Business Queensland (BQ) website.

(b) There were 6034 page views of the Business Health Check in the 2021-22 financial year (12 June 2021 to 30 June 2022) and 5734 page views in the 2022-23 financial year to date (1 July 2022 to 10 November 2022).

(c) The measure of success for the Business Health Check is the number of pages viewed and number of businesses receiving a report with personalised advice about their strengths and areas for improvement.