

**Question on Notice  
No. 1319  
Asked on 9 November 2022**

**MR D CRISAFULLI** ASKED THE MINISTER FOR TOURISM, INNOVATION AND SPORT AND MINISTER ASSISTING THE PREMIER ON OLYMPICS AND PARALYMPICS SPORT AND ENGAGEMENT (HON S HINCHLIFFE) —

**QUESTION:**

Will the Minister provide the target for overnight visitor expenditure for each year between 2022 and 2032?

**ANSWER:**

The *Towards Tourism 2032* tourism industry strategy adopts a bold, aspirational growth target for the visitor economy to achieve \$44 billion in overnight visitor expenditure (OVE) by 2032.

This target was set by the independent Tourism Industry Reference Panel in their final Action Plan and it's a target which industry has welcomed as we set out on our green and gold runway ahead of the Brisbane 2032 Olympic and Paralympic Games.

Just as the we worked as a collective in the development of the strategy itself, the agreed annual targets for OVE are now being finalised in consultation between the Queensland Government, Tourism and Events Queensland, the Queensland Regional Tourism Organisation Network, and tourism industry bodies.

Once those targets are set as a collective, and for each region, yearly expenditure for the outyears will be set and measured.