

**Question on Notice**  
**No. 1085**  
**Asked on 14 October 2022**

**Mr J Krause** asked Premier and Minister for the Olympics (Hon. A Palaszczuk)—

QUESTION:

With reference to the 1067.24 FTE employees working in communication, media and marketing according to the March 2022 Queensland Public Sector Workforce Profile report—

Will the Premier advise a breakdown of the number of FTEs in each agency or entity?

ANSWER:

I am advised by the Department of the Premier and Cabinet and the Public Service Commission (PSC) as follows.

The PSC, on behalf of the Queensland Government, is responsible for the collection and maintenance of public service workforce information as part of the Government approved Minimum Obligatory Human Resource Information (MOHRI) process.

The MOHRI data collection process requires human resource officers in public service agencies to manually code on appointment, every position within their agency with an Australian and New Zealand Standard Classification of Occupations code that best matches the duties of that position. This information is collected by the PSC from across public service agencies and is then published in the bi-annual Queensland public sector workforce profile.

As per the March 2022 Queensland Public Sector Workforce Profile report, there were 1067.24 (full time equivalent) FTE employees working in communication, media and marketing. This report counts all roles that undertake communication, media and marketing services for an agency, including stakeholder engagement and events. As per the published MOHRI 2019 Corporate Services Code, it also includes those positions that provide administrative support to those undertaking communication, media and marketing roles.

The percentage of FTE employees working in all these roles, as a proportion of the total public sector, has remained stable over many years. To illustrate, the proportional percentage as at March in each year since 2014 has been 0.46% in 2014, 0.43% in 2015, 0.44% in 2016, 0.48% in 2017, 0.47% in 2018, 0.48% in 2019, 0.47% in 2020, 0.45% in 2021 and 0.44% in 2022.

For the March 2022 Report, PSC advises there are approximately over 200 FTE employees (of the 1067.24 total) that have been coded as working in administrative, management and support roles associated with the functions of communications, media and marketing.

However, as the PSC does not validate this data at the individual position level, an accurate and reliable count of employees working only in communication, media and marketing positions and not an associated administrative or support function cannot be provided at this time. To address this, I am further advised the PSC is working with agencies to validate the number of communications, media and marketing roles prior to the publication of the March 2023 Queensland Public Sector Workforce Profile report.