

Question on Notice
No. 851
Asked on 17 June 2021

Mr D Crisafulli asked Premier and Minister for Trade (Hon. A Palaszczuk)—

QUESTION:

Will the Premier advise all Queensland Government communication and marketing expenditure since 2015 to date broken by (a) expenditure value (AU\$), (b) year, (c) department and (d) description of communication expense?

ANSWER:

I am advised that the information sought by the Leader of the Opposition is not centrally collected within government as a matter of course and that this has been the case under governments of different political persuasions.

The Department of the Premier and Cabinet does, however, proactively release annual advertising placement expenditure by departments on DPC's publication scheme available at <https://www.premiers.qld.gov.au/right-to-info/published-info/our-finances.aspx> following the conclusion of each financial year. This information for departments, dating back to 2011-12, is available on this website.

Further, I note the advertising placement expenditure in last 12 months of the former Newman Government (from March 2014 to February 2015) was \$44.92 million.