

Question on Notice

No. 1061

Asked on 14 September 2021

MR D PURDIE ASKED MINISTER FOR AGRICULTURAL INDUSTRY DEVELOPMENT AND FISHERIES AND MINISTER FOR RURAL COMMUNITIES (HON M FURNER)—

QUESTION:

With reference to the department's 'QLD Fishing 2.0' since its launch in October 2020— Will the Minister provide the following (broken down by month since the app's launch to date) (a) total monthly downloads, (b) monthly costs of operating the app, (c) number of FTE staff involved with operating the app, (d) number of crash reports reported by users (per app platform), and (e) total initial cost leading to the launch of the app?

ANSWER:

The recreational fishing app 'Qld Fishing 2.0' has gained a large following with the App being downloaded more than 16 600 times for Apple devices and more than 13 700 times for Android devices since its release in October 2020.

The 'Qld Fishing 2.0' app was delivered as one part of the broader novel recreational and commercial fishing apps project which has a total budget of \$1 882 110 and a total spend of \$1 504 846 at the end of August 2021. The Qld Fishing 2.0 app is supported by Lapis Australia at an average cost of \$3 175.97 per month. The key support costs cover app support and third-party software licences. Since its release, there have only been 34 crash reports from users since the Qld Fishing 2.0 apps' release.

The Digital Solution team within Fisheries Queensland is responsible for supporting a range of fisheries systems along with improving and launching a number of digital projects including the novel recreational and commercial fishing apps. The Digital Solutions team currently has three FTE positions.

Fisheries Queensland is open to feedback on how it can continually improve the Qld Fishing 2.0 app to support a greater understanding of fishing rules and improve the recreational fishing experience in Queensland.