

Question on Notice
No. 947
Asked on 12 June 2019

MR D CRISAFULLI ASKED THE MINISTER FOR INNOVATION AND TOURISM INDUSTRY DEVELOPMENT AND MINISTER FOR THE COMMONWEALTH GAMES (HON K JONES) —

QUESTION:

With reference to the government's Gold Coast Global Tourism Hub process—
Will the Minister detail the government's total expenditure on external consultants to undertake market-sounding research?

ANSWER:

The Palaszczuk Government is determined to attract more high-value international tourists to the Gold Coast to grow tourism and tourism jobs.

Global Tourism Hubs are designed to grow the tourism market by attracting international and interstate visitors to Queensland and deliver world-class tourism experiences.

Market sounding research was conducted throughout 2017 and 2018 for the Gold Coast Global Tourism Hub project. No external consultants were engaged to assist in this research.