

Question on Notice
No. 792
Asked on 14 June 2018

MR J LANGBROEK ASKED THE MINISTER FOR INNOVATION AND TOURISM INDUSTRY DEVELOPMENT AND MINISTER FOR THE COMMONWEALTH GAMES (HON K JONES) —

QUESTION:

Will the Minister advise the total cost of the 'Trade 2018' program at the Commonwealth Games (reported separately by expenditure type)?

ANSWER:

Trade 2018 was the extensive Trade and Investment Program developed to run in the lead-up to and during the Gold Coast 2018 Commonwealth Games. Led by the Queensland Government in partnership with the City of Gold Coast, the program was also supported by the Australian Government.

Trade 2018 featured a program for business leaders to visit, meet and network with Queensland businesses and delegates from across the Commonwealth.

Trade 2018 events hosted more than 2,500 attendees from more than 38 international trade delegations.

The trade and investment program has increased the international business profile of Queensland, creating opportunities for stronger trade relationships and investment and export outcomes for the state.

The Games are expected to leverage additional exports and foreign direct investment of close to \$500 million in the four years after the Games.

Trade 2018 was coordinated over three phases which commenced in early 2017:

- **Phase 1 (January – December 2017):** international activations in priority markets coinciding with the Queen's Baton Relay including travel, forums, receptions and meeting programs
- **Phase 2 (April 2017 – March 2018):** inbound activations, with inbound business and trade missions from key international markets in targeted industry sectors including marketing and communications campaigns, forums and workshops
- **Phase 3 (March – April 2018):** Games time activations, with a parallel program of trade and investment-focused activities, including establishment of Commonwealth House, international speakers, professional conference coordination, Gold Coast 2018 Commonwealth Games tickets, Trade 2018 delegate logistics, transport and accommodation.

Trade 2018 Office of the Commonwealth Games expenditure as at 25 June 2018:

Program Phase	Expenditure
Phase 1	\$214,700
Phase 2	\$43,200
Phase 3	\$927,460
Total	\$1,185,360