## Question on Notice No. 1751 Asked on 15 November 2018

**MR D CRISAFULLI** ASKED THE MINISTER FOR INNOVATION AND TOURISM INDUSTRY DEVELOPMENT AND MINISTER FOR THE COMMONWEALTH GAMES (HON K JONES) —

## QUESTION:

With reference to Tourism and Events Queensland's (TEQ) major events support program—

Will the Minister detail the number of events TEQ has unsuccessfully bid for between 2014-15 and 2017-18 (reported separately by year)?

## ANSWER:

The Queensland Government supports major events through Tourism and Events Queensland (TEQ), the state's lead marketing, destination and experience development, and major event agency.

The Palaszczuk Government has more than doubled the value of events to Queensland from \$380 million in 2015 to \$780 million in 2018.

In line with the TEQ Events Strategy 2025 and to deliver value for taxpayers, TEQ approaches event investments as strategic partnerships with event organisers, that clearly demonstrate the value of staging their events in Queensland.

In some circumstances, TEQ would enter into formal bidding arrangements for events of international stature, in close partnership with national sporting and event bodies. TEQ has successfully bid for events such as the BWF Sudirman Cup in 2017 and the ITU World Triathlon Series Grand Final in 2018.

Between 2014-15 and 2017-18, TEQ submitted two bids that did not result in Queensland securing events, one in 2014 and one in 2017.