

Question on Notice
No. 1253
Asked on 19 September 2018

MR J LANGBROEK ASKED THE MINISTER FOR INNOVATION AND TOURISM INDUSTRY DEVELOPMENT AND MINISTER FOR THE COMMONWEALTH GAMES (HON K JONES) —

QUESTION:

With reference to the ministerial charter letter delivery priority relating to Global Tourism Hubs (GTH)—

Will the Minister explain the difference between an Integrated Resort Development (IRD) and a GTH, including why the department lists the Queen's Wharf project as an IRD whilst the Minister's charter letter labels it a GTH?

ANSWER:

The Palaszczuk Government is determined to develop new tourism products and experiences to grow tourism and grow tourism jobs in Queensland.

Integrated Resort Developments – originally proposed by the previous LNP Government – are underpinned by gaming casinos.

Through greater understanding of the market and drivers of investment, the Palaszczuk Government has developed a more sophisticated approach, Global Tourism Hubs (GTH).

A GTH includes an Integrated Resort Development however takes a more holistic approach to growing tourism and tourism product. For example, the Palaszczuk Government's Tropical North Queensland GTH is underpinned by:

- securing more direct international flights into Cairns
- promoting the region to key international markets
- investing in key infrastructure supporting the GTH such as the expansion of the Cairns Convention Centre and the dredging of Trinity Inlet to allow larger cruise ships to berth at Cairns Port
- diversifying tourism products and offerings in the region, particularly in the rapidly growing and lucrative adventure and nature based tourism sector.