

Question on Notice
No. 57
Asked on 15 February 2017

Mr T Nicholls asked the Premier and Minister for the Arts (Hon. A Palaszczuk)—

Will the Premier outline the amount of money spent on communication campaigns and any other engagement, awareness or education material relating to the introduction of the 1am lockout in Queensland, which was set to commence on 1 February 2017?

ANSWER:

The Office of Liquor and Gaming Regulation within the Department of Justice and Attorney-General has spent \$24,710 (excluding GST) under a standing offer arrangement, for advertising production costs for the 1am lock-out laws.

The Queensland Government has initiated a number of social marketing campaigns aimed at increasing awareness of responsible drinking behaviour, impacts of alcohol-fuelled violence and changes to alcohol service times, and increased enforcement of regulations have been rolled out since late 2015.

These campaigns support the Government's objectives aimed at changing culture, promoting responsible drinking behaviour and creating a safe and vibrant nightlife environment. These campaigns are in addition to initiatives run by local Safe Night Precinct Boards.