

Question on Notice

No. 288

Asked on 2 March 2017

MR S EMERSON ASKED THE TREASURER AND MINISTER FOR TRADE AND INVESTMENT (HON C PITT)—

QUESTION:

Will the Treasurer advise the total funding spent on advertising and promotional material for the 'youth boost' grant (a) up to 16 February 2017 and (b) between 17 February 2017 and 28 February 2017?

ANSWER:

The Department of the Premier and Cabinet proactively releases advertising placement expenditure by departments on an annual basis on the Department of the Premier and Cabinet's publication scheme, available at: <https://www.premiers.qld.gov.au/right-to-info/published-info/our-finances.aspx>.

Departmental advertising placement includes activity booked through the Queensland Government's master media advertising campaign placement agency (such as preventative health and road safety messages) and non-campaign placement agency (such as public notices, recruitment and enrolment information).