

QUESTION ON NOTICE

No. 2331

Asked on Thursday, 1 December 2016

MR SPRINGBORG asked the Minister for Agriculture and Fisheries and Minister for Rural Economic Development (HON B BYRNE)—

QUESTION:

With reference to the agencies and departments under the administration of the Minister—

Will the Minister detail the amount of taxpayers funds expended on advertising for 2015-16 and the projected amount for 2016-17?

ANSWER: [Acting Minister for Agriculture and Fisheries and Minister for Rural Economic Development (Hon Anthony Lynham)]

I thank the Member for the question.

The Department of the Premier and Cabinet (DPC) proactively releases advertising placement expenditure by departments on an annual basis on DPC's publication scheme available at www.premiers.qld.gov.au/right-to-info/published-info/our-finances.aspx.

Departmental advertising placement includes activity booked through the Queensland Government's master media advertising campaign placement agency (such as preventative health and road safety messages) and non-campaign placement agency (such as public notices, recruitment and enrolment information).

I refer the Honourable Member to this website for the 2015-16 information for the Department of Agriculture and Fisheries.

Expenditure for 2016-17 will be released on DPC's website following the conclusion of the financial year.