

Question on Notice

No. 2212

Asked on 29 November 2016

MR EMERSON ASKED THE MINISTER FOR EDUCATION AND MINISTER FOR TOURISM AND MAJOR EVENTS (HON K JONES)—

QUESTION:

Will the Minister outline the Regional Tourism Organisation (RTO) funding allocations outlined per RTO over 2013-14, 2014-15 and 2015-16?

ANSWER:

Tourism and Events Queensland provides funding to Regional Tourism Organisations (RTOs) to support regional marketing, development and event activity across Queensland's regions.

On taking office, the Palaszczuk Government inherited a black hole in funding for Tourism and Events Queensland (TEQ) as the previous LNP Government had cut \$188 million from the forward estimates.

The Palaszczuk Government, through TEQ, is committed to supporting the RTO network with a \$21 million investment over three years.

This three-year funding commitment provides funding certainty for RTOs and allows them to establish a long-term strategic direction.

TEQ have also developed a new global creative "I know just the place" which was launched on 27 November 2016. This creative territory puts a spotlight on Queensland's experiences as told by our locals, with experiences across all regions a key feature. TEQ is working with locals and all of the state's destinations to highlight the very best Queensland has to offer, bringing more tourists to the state and inspiring them to delve further into our incredible experiences and destinations.

Outlined in the first table below is the core funding allocated to RTOs since 2013-14 and includes forward commitments from 2016-17 under the Tourism Network Funding Program.

Contestable grant funding was also awarded for the 2013-14, 2014-15 and 2015-16 years whereby RTOs were required to submit grant applications via a contestable process with other RTOs.

Regional Tourism Organisation	Core Funding			Tourism Network Funding		
	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Gold Coast Tourism	\$300,000	\$300,000	\$300,000	\$904,000	\$904,000	\$904,000
Tourism Tropical North Queensland	\$300,000	\$300,000	\$300,000	\$904,000	\$904,000	\$904,000
Brisbane Marketing	\$300,000	\$300,000	\$300,000	\$749,000	\$749,000	\$749,000
Visit Sunshine Coast	\$300,000	\$300,000	\$300,000	\$532,000	\$532,000	\$532,000
Tourism Whitsundays	\$300,000	\$300,000	\$300,000	\$532,000	\$532,000	\$532,000
Outback Queensland Tourism Association	\$300,000	\$300,000	\$300,000	\$485,000	\$485,000	\$485,000
Townsville Enterprise Limited	\$300,000	\$300,000	\$300,000	\$485,000	\$485,000	\$485,000
Southern Queensland Country Tourism	\$400,000	\$400,000	\$365,000	\$475,000	\$475,000	\$475,000
Bundaberg North Burnett Tourism	\$300,000	\$300,000	\$300,000	\$393,000	\$393,000	\$393,000
Capricorn Enterprise	\$300,000	\$300,000	\$300,000	\$393,000	\$393,000	\$393,000
Gladstone Area Promotion & Development Limited	\$300,000	\$300,000	\$300,000	\$393,000	\$393,000	\$393,000
Fraser Coast Tourism and Events	\$300,000	\$300,000	\$300,000	\$393,000	\$393,000	\$393,000
Mackay Tourism Limited	\$300,000	\$300,000	\$300,000	\$362,000	\$362,000	\$362,000

Contestable grants funding awarded is outlined below:

Regional Tourism Organisation	2013-14	2014-15	2015-16
Brisbane Marketing	\$345,000	\$205,000	\$415,115
Bundaberg North Burnett Tourism	\$210,000	\$75,000	\$95,000
Capricorn Enterprise	\$42,500	\$95,000	\$0
Fraser Coast Tourism and Events	\$174,500	\$420,000	\$140,000
Gladstone Area Promotion and Development Ltd	\$20,000	\$145,000	\$30,000
Gold Coast Tourism	\$295,000	\$425,000	\$800,000
Mackay Tourism Ltd	\$0	\$0	\$0
Outback Queensland Tourism Association	\$360,000	\$375,000	\$242,932
Southern Queensland Country Tourism	\$210,100	\$145,336	\$188,253
Tourism Whitsundays	\$330,000	\$225,000	\$66,000
Townsville Enterprise	\$198,030	\$208,125	\$189,175
Tropical North Queensland	\$689,000	\$623,500	\$547,250
Visit Sunshine Coast	\$104,500	\$157,500	\$90,000