

**Question on Notice
No. 2209
Asked on 29 November 2016**

MRS STUCKEY ASKED THE MINISTER FOR EDUCATION AND MINISTER FOR TOURISM AND MAJOR EVENTS (HON K JONES)—

QUESTION:

Will the Minister provide a list of major and regional events held or planned for on the Gold Coast (reported separately) including event title, location and amount of funding allocated to each (where appropriate) for 2013-14, 2014-15, 2015-16 and 2016-17?

ANSWER:

The Palaszczuk Government is committed to growing tourism across the state and that's why we have delivered guaranteed funding to Tourism and Events Queensland to continue their work showcasing our state to visitors.

TEQ's events funding is focused on driving the best tourism outcomes possible through increasing overnight visitation to the State, providing a boost to the economy, creating jobs for the community and showcasing the destinations where these events take place.

Through our investment in tourism, we have seen record domestic and international visitor numbers to Queensland in the last year.

The latest International Visitor Survey data also shows more than a million visitors to the Gold Coast, a new record. This was an increase of more than 16 per cent.

Visitor expenditure on the Gold Coast also increased 15 per cent to more than \$1.2 billion, driving the economy and supporting thousands of local tourism jobs.

The following events funded by TEQ are listed below. The funding amount contributed to each major event is unable to be provided as this information is Commercial-in-Confidence as the Member would be aware as she was the Minister responsible when some of these funding arrangements were negotiated.

2013-14 Major Events – Gold Coast

Event Name
AFL Draft
Australian PGA Championships
Australian University Games 2013
Blues on Broadbeach
Coolangatta Gold
Gold Coast Airport Marathon
IRB Gold Coast Sevens (including Corporate Tag Sevens and the Queensland Rugby Union Festival of Rugby)
Magic Millions Carnival, Race Day and Yearling Sale
Magic Millions National Sale
NetFest
Opera on the Beach: The Magic Flute
Quiksilver Pro and Roxy Pro and ASP World Surfing Awards
Volvik RACV Ladies Masters
V8 Supercars Armor All Gold Coast 600

2013-14 Destination Events – Gold Coast

Event Name	Amount Awarded
Australian SUP and Paddleboard Titles	\$10,000
Bleach* Festival	\$60,000
Cooly Rocks On	\$60,000
Gold Coast Festival of Cycling	\$10,000
Gold Coast Film Festival	\$30,000
Gold Coast International Food, Wine and Music Festival	\$15,000
Gold Coast Renaissance Faire	\$15,000
Kirra Kite Festival	\$10,000
Medibank Wave Warriors Junior Challenge	\$15,000
Mitsubishi World Masters Golf Championships	\$15,000
Queensland Ocean Swim Series (Gold Coast leg)	Portion of \$10,000
Surfers Paradise Festival	\$50,000
Swell Sculpture Festival	\$60,000
Tour de Valley	\$5,000

2014-15 Major Events – Gold Coast

Event Name
AFL Draft and Conference
Australian Ladies Masters
Australian Open Lawn Bowls
Australian PGA Championships
Australian Surf Lifesaving Championships
Blues on Broadbeach Music Festival
Castrol EDGE Gold Coast 600 – V8 Supercars
Coolangatta Gold

Gold Coast Airport Marathon
Gold Coast Sevens (including Corporate Tag Sevens & QRU Festival of Rugby)
ITU World Triathlon Gold Coast and Gold Coast Triathlon
Jeep Magic Millions Carnival, Sales and Raceday
Magic Millions National Sale
NetFest
NRL All Stars
Pan Pacific Masters Games
Pan Pacific Swimming Championships
Rugby Championships – Qantas Wallabies v Argentina

2014-15 Destination Events – Gold Coast

Event Name	Amount Awarded
Beach Bash Obstacle Course Challenge	\$10,000
Bleach* Festival	\$60,000
Cooly Rocks On	\$60,000
Gold Coast Festival of Cycling	\$10,000
Gold Coast Film Festival	\$35,000
Immerse Paddle Festival	\$5,500
Isuzu Queensland Open Golf Championship	\$20,000
Medibank Wave Warriors Junior Challenge (Greenmount leg)	\$15,000
Queensland Ocean Swim Series (Gold Coast leg)	Portion of \$20,800
Swell Sculpture Festival	\$60,000
Tour de Valley	\$16,000
Viva Surfers Paradise	\$14,000
Yugambah Mobo	\$10,000

2015-16 Major Events – Gold Coast

Event Name
Australian Ladies Masters
Australian Open Lawn Bowls
Australian PGA Championship
Australian University Games
Blues on Broadbeach Music Festival
Castrol Gold Coast 600 – V8 Supercars
Coolangatta Gold
Gold Coast Airport Marathon
ITU World Triathlon Gold Coast and Gold Coast Triathlon – Luke Harrop Memorial
Jeep Magic Millions Carnival, Sales and Raceday
Magic Millions National Sale
NetFest
Quiksilver and Roxy Pro Gold Coast and WSL Awards Night

2015-16 Destination Events – Gold Coast

Event Name	Amount Awarded
Bleach* Festival	\$60,000
Broadbeach Country Music Festival	\$24,999
Cooly Classic Ocean Swim (Gold Coast Leg of the Queensland Ocean Swim Series)	Portion of \$25,000
Cooly Rocks On 50s and 60s Nostalgia Festival	\$60,000
Gold Coast Film Festival	\$50,000
Gold Coast Folk Music Festival	\$10,000
Viva Surfers Paradise	\$25,000
Surfers Paradise LIVE	\$24,999
Swell Sculpture Festival	\$45,000

2016-17 Major Events – Gold Coast

Event Name
Australian Open Lawn Bowls
Australian PGA Championship
Australian Surf Life Saving Championships
Blues on Broadbeach Music Festival
Castrol Gold Coast 600
Coates Hire Coolangatta Gold
Gold Coast Airport Marathon
CMC Music Awards
Jeep Magic Millions Carnival, Sales and Raceday
Jewel World Triathlon Gold Coast and Gold Coast Triathlon – Luke Harrop Memorial
Jupiters Pan Pacific Masters Games
Magic Millions National Sale
Netfest
Quiksilver Pro and Roxy Pro Gold Coast
2017 Total BWF Badminton Sudirman Cup

2016-17 Destination Events – Gold Coast

Event Name	Amount Awarded
AFL Masters	\$30,000
Bleach* Festival	\$60,000
Burleigh Pro	\$20,000
Gold Coast Film Festival	\$40,000
Sand Safari	\$15,000
Surfers Paradise LIVE	\$10,000
Swell Sculpture Festival	\$45,000
Viva Surfers Paradise	\$25,000