

Question on Notice

No. 2140

Asked on Wednesday, 9 November 2016

MR LAST asked the Minister for Main Roads, Road Safety and Ports and Minister for Energy, Biofuels and Water Supply (HON M BAILEY) —

QUESTION:

With reference to the agencies and departments under the administration of the Minister—

Will the Minister detail the amount of taxpayers funds expended on advertising for 2015-16 and the projected amount for 2016-17?

ANSWER:

I thank the Member for Burdekin for the question.

The Department of the Premier and Cabinet (DPC) proactively releases advertising placement expenditure by departments on an annual basis on DPC's publication scheme available at www.premiers.qld.gov.au/right-to-info/published-info/our-finances.aspx.

Departmental advertising placement includes activity booked through the Queensland Government's master media advertising campaign placement agency (such as preventative health and road safety messages) and non-campaign placement agency (such as public notices, recruitment and enrolment information).

I refer the Honourable Member to this website for the 2015-16 information for the Department of Transport and Main Roads and the Department of Energy and Water Supply.

Expenditure for 2016-17 will be released on DPC's website following the conclusion of the financial year.