

Question on Notice

No. 1702

Asked on 15 September 2016

MRS SMITH ASKED THE MINISTER FOR INNOVATION, SCIENCE AND THE DIGITAL ECONOMY AND MINISTER FOR SMALL BUSINESS (HON L ENOCH)—

Will the Minister outline what key performance indicators will guide the Chief Entrepreneur in his new role?

ANSWER:

The establishment of the Office of the Queensland Chief Entrepreneur is a key Advance Queensland activity focused on nurturing entrepreneurship and innovation across the state.

It is well recognised globally that successful entrepreneurial ecosystems need to be led by successful entrepreneurs. Following consultation with the local startup community, the Chief Entrepreneur position has been created to foster local potential and profile successful Queensland entrepreneurs.

Queensland's first Chief Entrepreneur, Mr Mark Sowerby, is the Founder of Blue Sky Alternative Investments Limited, and a well-respected investment manager. His experience will help other Queenslanders to achieve success.

Key performance indicators that will guide the Chief Entrepreneur in his new role include increased investment in Queensland ventures from national and international investors, higher levels of awareness and interest in entrepreneurial opportunities and career pathways among younger generations, and increased awareness of Queensland as an entrepreneurial state. In the first year, successfully establishing the Office of the Chief Entrepreneur (itself a startup) will be a key performance indicator.

Queensland entrepreneurs and innovative businesses are encouraged to connect with the Chief Entrepreneur to learn more about how to successfully translate ideas into commercial outcomes.