

Question on Notice

No. 1615

Asked on Tuesday, 13 September 2016

MR KELLY asked the Minister for Main Roads, Road Safety and Ports and Minister for Energy, Biofuels and Water Supply (HON M BAILEY) —

QUESTION:

Will the Minister advise how Queensland Cricket's involvement in the Join the Drive campaign will benefit members of the Greenslopes Electorate who participate in the Holland Park Junior Cricket Club and Coorparoo Cricket Club?

ANSWER:

I thank the Member for Greenslopes for the question.

The Join the Drive program seeks to generate 'social change', encouraging Queenslanders to stop accepting death and serious injury as a normal part of using the road and modify risky driving attitudes and behaviours. It aims to facilitate a shift in responsibility for transport safety beyond government to the community as a whole, and particularly those within the community who have influence.

This new partnership with Queensland Cricket will engage directly with the extensive cricketing community right throughout the state to help change perceptions about road safety.

Queensland Cricket approached the Palaszczuk Government through the Department of Transport and Main Roads with a proposal for its staff to become road safety ambassadors in their communities. They will promote Join the Drive at club sign on days, cricket clinics, school visits and coaching, umpiring and administration clinics.

Queensland Cricket will also encourage every cricket club throughout Queensland to make a pledge to stay safe for their team mates by staying safe on the roads. They will ask local junior clubs to make a road safety pledge by signing a Join the Drive/Heat co-branded cricket bat as a way to create fun and easy ways for fans to get involved. Photos of the bat can be shared via social media, and proudly displayed in each clubhouse. By getting involved, cricket fans and players from Greenslopes Electorate, can show their support for road safety and encourage their team mates, family and friends to also stay safe on the roads.

The Palaszczuk Government is very pleased to be working with Queensland Cricket to protect our communities on the road.

I thank the Member for Greenslopes for their strong support of this initiative, as well as road safety more broadly.