

Question on Notice
No. 739
Asked on 15 September 2015

MR MCEACHAN ASKED THE MINISTER FOR EDUCATION AND MINISTER FOR TOURISM, MAJOR EVENTS, SMALL BUSINESS AND THE COMMONWEALTH GAMES (HON K JONES) —

QUESTION:

Will the Minister provide a list of all of the unsuccessful applications of Round 1 of the Queensland Destination Events Program that was announced on 1 September 2015?

ANSWER:

I thank the Member for his question.

The Palaszczuk Government is committed to growing tourism in Queensland and we know that events play a vital role in promoting a destination, driving visitation, generating jobs and fostering community pride.

We are committed to creating a growth pathway for events across Queensland that attract visitors and promote the destination in which they are held. This is why, in contrast with the previous Regional Events Program, the Queensland Destination and Events Program (QDEP) has a focus on high-value events that can demonstrate a strong track record of growth or growth potential.

Under the new program, the number of competitive funding rounds has been increased from two to three per year.

A total of 31 applications were received under Round One of the QDEP, and 24 events were recommended for funding, including three multi-year events. Funding for the 24 approved events equalled \$739,645.

Unsuccessful applications did not adequately meet the QDEP funding eligibility criteria.

Tourism and Events Queensland (TEQ) assesses QDEP applications and determines successful applications. I am advised that the public disclosure of unsuccessful applicants may compromise TEQ's ability to attract future applications.

Furthermore, such a disclosure may compromise the applicant's ability to obtain alternative support and raise questions about the quality of the event.

Unsuccessful applicants are welcome to approach Tourism and Events Queensland (TEQ) for feedback on their applications and are eligible to reapply for funding in future rounds.

Round Two of the QDEP opened on 13 July 2015 and Round Three will open on 4 November 2015.