

**Question on Notice
No. 668
Asked on 28 August 2014**

MR MULHERIN ASKED THE MINISTER FOR TOURISM, MAJOR EVENTS, SMALL BUSINESS AND THE COMMONWEALTH GAMES (MRS STUCKEY)—

QUESTION:

With reference to four youtube videos produced by Pedestrian Group Pty Ltd with funding from Tourism and Events Queensland (TEQ)—

Will the Minister (a) detail the amount provided to Pedestrian Group by TEQ for the production of these videos, (b) confirm the terms of any contract between the Pedestrian Group and TEQ, (c) confirm whether these videos were approved by a TEQ representative before being posted online, (d) detail when the Minister was first made aware of the existence of these videos and (e) explain why the Pedestrian Group is not listed in the answer to Question on Notice No.12 of the estimates hearing in which the Minister was asked to list all contracts awarded by her department and statutory bodies under her authority in 2013-14?

ANSWER:

- a) Detail the amount provided to Pedestrian Group by TEQ for the production of these videos

No funding was provided to the Pedestrian Group by Tourism and Events Queensland (TEQ) for the production of these videos.

- b) Confirm the terms of any contract between the Pedestrian Group and TEQ

There is no contract between TEQ and Pedestrian Group. TEQ's digital media activity is planned and booked by its media planning agency, Universal McCann, who negotiated the media buy with Pedestrian Group Pty Ltd.

- c) Confirm whether these videos were approved by a TEQ representative before being posted online

I refer the Member to the answer from Ms Leanne Coddington, CEO of TEQ to the Member for Bundamba's questioning as part of the 2014 Estimates Hearings.

- d) Detail when the Minister was first made aware of the existence of these videos

I was made aware of the "Give Me Brisbane Any Day" Sydney Bubble campaign before it was launched in June 2014.

- e) Explain why the Pedestrian Group is not listed in the answer to Question on Notice No.12 of the estimates hearing in which the Minister was asked to list all contracts awarded by her department and statutory bodies under her authority in 2013-14

I refer to my answer to part b.