

**Question on Notice
No. 1492
Asked on 8 October 2009**

MR STEVENS ASKED THE MINISTER FOR TOURISM AND FAIR TRADING
(MR LAWLOR)—

QUESTION:

Will the Minister provide Tourism Queensland's current revised predictions for tourism numbers for Queensland for 2009-10?

ANSWER:

The Tourism Forecasting Committee currently does not provide predictions on numbers of tourists, however it does provide forecasts on numbers of domestic visitor nights. The previous Tourism Forecasting Committee release in July 2009 predicted a 1.4 percent increase in domestic visitor nights across the state in 2010. The next release in late December will contain a revised forecast for the coming year.

While the current operating environment of the global tourism industry is grim, I assure members my portfolio is actively supporting Queensland's tourism industry through these tough times.

Tourism Queensland is, and will continue to be committed to delivering marketing campaigns that focus on achieving real on-the-ground benefits for Queensland's tourism industry, in particular supporting tourism jobs and bringing tourism dollars into regional communities.

The Queensland Government's new funding package of \$36 million over three years to deliver additional tourism marketing and development activities showcases this commitment.