

Question on Notice
No. 1380
Asked on 6 October 2009

MR LANGBROEK asked the Premier and Minister for the Arts (MS BLIGH) -

QUESTION:

Will the Premier detail the whole-of-government value of the contract with MediaCom, the total paid to MediaCom (including payments made as a booking agent) during the period 1 December 2008 to 1 December 2009 and the forecast for this calendar year?

ANSWER:

In relation to the master media buying arrangement with MediaCom, the value of the arrangement including the media buying fee, during the period 1 December 2008 and forecast to 1 December 2009, is \$62.7M.