

**QUESTION ON NOTICE**

**ASKED**

**THURSDAY, 30 OCTOBER 2008**

1610 **MR MESSENGER** ASKED THE MINISTER FOR TOURISM, REGIONAL DEVELOPMENT AND INDUSTRY (MS BOYLE)—

- (1) How much did her department spend on advertising and promotion campaigns between 1 July 2007 and 1 October 2008 and how much of that expenditure was on (a) campaigns coordinated by the Premier's department and (b) departmental initiatives?
- (2) How much has been spent in respect of each individual promotion or advertising campaign?
- (3) How much allocation remains for advertising and promotion activities by her department for 2007-08?