

Question on Notice

No. 1568

Asked on Wednesday, 29 October 2008

MR ELMES asked the Minister for Communities, Minister for Disability Services, Minister for Aboriginal and Torres Strait Islander Partnerships, Minister for Multicultural Affairs, Seniors and Youth (**MS NELSON-CARR**)—

With reference to the brochure pack publication titled Valuing Volunteers—

- (1) What was the cost of production (including all art work, layout, design, studio time for CD, etc)?
- (2) What was the cost of printing and CD dubbing shown separately for ease of identification?
- (3) How many were produced?
- (4) Where were they distributed and by what method?
- (5) What was the cost of the distribution?

ANSWER:

The Valuing Volunteers brochure packs included a series of five fact sheets, poster, desk calendar, guidelines and a CD containing a PowerPoint presentation and copies of the fact sheets.

- (1) The total cost to design and produce these resources was \$30 758.
- (2) The 5000 CDs cost \$850 to design and \$3775 to print and duplicate.
- (3) Varying quantities of each resource (fact sheets, poster, desk calendar, guidelines and CD) were produced in line with the distribution strategy.

ITEM	NUMBER	DISTRIBUTION METHOD
<i>Valuing volunteers: an introduction to working with volunteers in government</i>	1500	<ul style="list-style-type: none">• Mailed to Queensland Government departments and Members of Parliament• Distributed to delegates at the 12th National Conference on Volunteering• Distributed to members of the Interdepartmental Committee on Volunteering
Fact sheets:		
– <i>Privacy a guide for government volunteers</i>	1000	
– <i>Volunteers in Queensland: a snapshot</i>	5000	
– <i>Is your organisation volunteer-friendly?</i>	5000	
– <i>Engaging young volunteers</i>	5000	
– <i>Involving over 50s as volunteers</i>	5000	
<i>Is your organisation volunteer friendly? A3 poster</i>	5000	
<i>Building a volunteer-friendly organisation desk calendar</i>	4500	
CD presentation resource	5000	
Presentation folder	5500	

- (4) Brochure packs were mailed to 498 funded non-government agencies, Approximately 400 brochure packs were also distributed to delegates at the 12th National Conference on Volunteering.
- (5) The cost of distribution was \$2015.