

Question on Notice
No. 1470
Asked on 9 October 2008

MR MALONE asked the Minister for Emergency Services (MR ROBERTS) -

QUESTION:

With reference to publications produced by each department and agency in his ministerial portfolio since 13 September 2007 that bear the image of the Premier (including but not restricted to advertising, publicity campaigns, newsletters, publications, brochures, information kits, papers, reports, CD-Roms, leaflets, studies and electronic material), will he detail the title, cost and print run of each publication?

ANSWER:

The Department of Emergency Services publishes a range of documents as a means to promote community awareness of Government programs and projects, to disseminate information and encourage active community engagement with Government.

From time to time photographs of the Premier may appear incidentally as part of wider articles in publications.

The Department has produced the "Preparing for Cyclones" brochure which includes a print run of 60,000 at a cost of \$14,000 ex GST within the timeframes mentioned in the Member's question.

The "Preparing for Cyclones" brochure is available in five languages other than English and includes information about what to do before cyclone season, how to prepare your family and home for cyclone season, what to do when a cyclone warning is issued, what to do during a cyclone and afterwards. These brochures are distributed to cyclone-prone areas of the state and are available in Emergency Management Queensland offices in coastal communities and also online.