

**QUESTION ON NOTICE**  
**No. 37**  
**Asked on Tuesday, 6 February 2007**

**MS MALE** asked the Minister for Primary Industries and Fisheries (MR MULHERIN)-

**QUESTION:**

How has the Department of Primary Industries and Fisheries research contributed to the "Aus Jubilee", the first ever home grown Australian pineapple which was locally created on the Sunshine Coast?

**ANSWER:**

The 'Aus-Jubilee' pineapple was developed by Department of Primary Industries and Fisheries (DPI&F) staff, led by Dr Garth Sanewski, located at Maroochy Research Station, Nambour.

It is one of the outcomes of the DPI&F pineapple breeding program that ran from 1991 to 2003, with funding support from Horticulture Australia Ltd and GrowCom.

The aim of the breeding program was to develop varieties with a range of exciting new flavours for the fresh pineapple market with year round appeal to solve the industry problem of poor quality in winter and spring.

Aus-Jubilee was selected by DPI&F researchers for its very high sugar content, aromatic flavour, firm flesh and good colouration. It was also selected for its high Vitamin C content, which is twice that of Smooth Cayenne, the pineapple industry's major commercially produced pineapple.

As the first ever Australian-bred pineapple, Aus-Jubilee is set to provide consistent quality to both growers and consumers with expectations that every pineapple selected, because it looks good, will also taste good and not be affected by pineapple blackheart or other internal blemishes.

The development of Aus-Jubilee is at the first stage of the commercialisation process and public taste testings will be used to confirm its suitability for large scale production in pineapple growing areas.

Favco Queensland Ltd, a major Brisbane-based fruit and vegetable wholesaler, has been selected as the commercialisation partner for this process.

Supplies of Aus-Jubilee should become available on supermarket shelves in two to three years as it enters commercial production.

It should be noted that Aus-Jubilee is the result of conventional cross-pollination and was not created using genetic engineering methods.