

Question on Notice

No. 36

Asked on 6 February 2007

Miss SIMPSON asked the Deputy Premier, Treasurer and Minister for Infrastructure (Ms **BLIGH**) –

QUESTION:

With reference to the Deputy Premier's announcement of a job expo, Queensland on Show, to be staged in Melbourne from May 11-13, 2007 and to the similar Sydney event held in August last year-

1. How many people have relocated to Queensland as a direct result of the Sydney event?
2. How is her department verifying that these figures are accurate?
3. What was the total cost to the Queensland Government of the Sydney event, providing breakdowns in costs of
 - a) grants, subsidies, payments to the event,
 - b) number of Queensland Government and Government Owned Corporation staff who attended the event in Sydney
 - c) staff costs of those Queensland Government and Government Owned Corporation staff who attended the event including travel and accommodation costs,
 - d) total cost to the Queensland Government for expenditure on advertising, marketing, communications and promotional material including printed, audio-visual, staging entertainment, on-line and web based,
 - e) total amount broken down by department and Government Corporations and
 - f) the total cost to the Queensland taxpayer?

ANSWER:

1. APN News and Media, the company that hosted the August 2006 @Work and Play Queensland on Show, have informed the Department of Infrastructure that exhibitors received over 1000 applications for jobs at the event and that to date over 350 Queensland jobs have been filled as a direct result of the Sydney event. The majority of the 9100 people who attended last year's event were with their family and it is plausible that other skilled workers have relocated with the primary job seeker.

For most people the decision to relocate is a significant decision and one of the objectives of @ Work and Play was to raise awareness of the benefits of living and working in Queensland and to provide a point of contact within a trade or profession in Queensland when the time is right to make a move. I expect the full benefits of this initiative will be realised over the coming 2 to 3 years.

2. The Office of Economic and Statistical Research (OESR) was commissioned to conduct a survey of attendees to the Sydney 2006 @Work and Play event. All attendees who provided contact details to APN News and Media when registering for the event were sent a questionnaire. The final analysis of this survey is expected to be received in March 2007. Preliminary results from this survey report that a pleasing 86% of respondents stated that they were interested in relocating to Queensland. A further 46% indicated that they were either likely or highly likely to move to Queensland in the next 6 to 18 months.
3. A breakdown of Queensland Government Department's expenditure for the 2006 @Work and Play event is provided in the attached spreadsheet. The total direct cost for the Queensland Government Departments participation in the Sydney @Work and Play event was \$865,590.00. Each department's contribution was funded from their existing recruitment budget.

Sydney 2006 @Work and Play Event - QLD Government Departments Expenditure

Item	\$ Cost (excl. GST)
Sponsorship Fee	500,000.00
Cost for 16 Queensland Govt Departments representatives. (Average cost for travel, meals and accommodation was \$900)	43,200.00
QLD Government Departments Exhibit (includes for all expenditure on advertising, marketing, communications and promotional material including printed, audio-visual, staging entertainment, on-line and web based)	305,319.00
Office of Economic & Statistical Research Attendee Survey commissioned by Department of Infrastructure	17,071.00
	865,590.00