

**Question on Notice**  
**No. 248**  
**Asked on Thursday 22 February 2007**

**MR DICKSON** asked the Minister for Public Works, Housing and Information and Communication Technology (MR SCHWARTEN)-

**Question**

For 2005-06 and 2006-07 (year to date), will he provide details of all Department of Public Works campaigns, market research projects, communications programs and initiatives, on-line marketing and communications initiatives, and marketing and promotional material (referred to below as initiatives) broken down by (a) the name of the initiatives, (b) media publications in which the initiatives appear (if applicable), (c) dates when the initiatives were implemented and appeared in the media (if applicable) and (d) total cost of the initiative including production costs, consultant/contractor costs, media placement costs and distribution costs?

**Answer**

The Department of Public Works is managing capital works building projects worth \$3.5 billion on behalf of the Queensland Government over the next five years. Major capital works building projects requiring a Development Approval include a mandatory public consultation process which may involve expenditure on public communications.

In keeping with the precedence established by the Members opposite in answering Questions on Notice, I am advised it would not be practical or reasonable to divert the resources of the department to identify in the detail requested every communication activity of the department. However, if the member has questions about specific projects I am happy to provide information.