

**Question on Notice**  
**No. 247**  
**Asked on 22 February 2007**

MR STEVENS asked the Minister for Public Works, Housing and Information and Communication Technology (MR SCHWARTEN)—

QUESTION:

- (1) For 2005–06 and 2006–07 (year to date), will he provide details of all Department of Housing advertising campaigns, market research projects, communications programs and initiatives, on-line marketing and communications initiatives, and marketing and promotional material (referred to below as initiatives) broken down by (a) the name of the initiatives, (b) media publications in which the initiative appears (if applicable), (c) dates when the initiatives were implemented and appeared in the media (if applicable) and (d) total cost of the initiative including production costs, consultant/contractor costs, media placement costs and distribution costs?

ANSWER:

- (1) The Department of Housing undertakes a wide range of communication initiatives aimed at informing the public about its full range of client services under such initiatives as Community Housing, Community Renewal, Home Access, Home Assist Secure, Home Lending, Indigenous Programs, Response to Homelessness etc.

In keeping with the precedence established by Members opposite in answering Questions on Notice, it would not be practical or reasonable to divert the resources of the department to identify in detail every requested communication activity. However, if the member has questions about specific communication campaigns I am happy to provide that information.