

**Question on Notice
No. 1013
Asked on Tuesday 7 August 2007**

MR MESSENGER asked the Minister for Local Government, Planning and Sport (MR FRASER) –

QUESTION:

With reference to any polls, surveys, studies, information/education campaigns or focus groups (or similar research methods) conducted to date by the department or by other contractors or service providers on the issue of local government reform—Will he (a) provide a detailed list including results of any polls, surveys, studies, information/ education campaigns or focus groups conducted by the department in 2006-07; the total cost of each; the script and the questions asked in each; the criteria used to screen and/or select the respondents; and the geographical areas targeted in each poll, all reported separately and (b) the amounts paid so far in 2006-07 and budgeted for in 2007-08 to each outside consultancy used for each of these polls, surveys, studies, information/education campaigns and focus groups?

ANSWER:

I refer you to Question on Notice No. 14 dated 22 June 2007 for the Estimates Committee in answer to this question.

In addition \$40,000 has been expended for an ACNielsen poll to ascertain the views of Queenslanders on local government reform. The representative sample for the questionnaire was produced by generating a random list of numbers from the Electronic White Pages. Respondents were selected systematically from among household members aged 18 years and older.