

**Question on Notice
No. 600
Asked on 20 May 2004**

MR LINGARD asked the Minister for Tourism, Fair Trading and Wine Industry Development (Ms Keech)—

QUESTION:

For each year since 2001-02 and up to and including the year to date, will she provide the actual number of online bookings which have been generated by Sunlover Holidays?

ANSWER:

	2001-02	2002-03	2003-04 (year to date 28 May 2004)
Sunlover Online Bookings	5,487	3,804	5,687

The Sunlover online bookings reflected in this response show consumer travel booked entirely online directly with Sunlover. These figures do not reflect the substantial amount of business generated online by travel agents booking online with Sunlover.

The 2002-03 figure reflects shorter-term impacts of the war in Iraq and Severe Acute Respiratory Syndrome on consumer travel intentions. It also reflects consumer hesitancy to move towards making travel bookings online. This initial hesitancy is now being overcome.