



Speech By  
**Amanda Camm**


**MEMBER FOR WHITSUNDAY**

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Record of Proceedings, 20 March 2024

## MOTIONS

### Labor Party, Together Union

 **Ms CAMM** (Whitsunday—LNP) (5.26 pm): How good is Rebecca Young? Each and every day she is out there, working hard and listening to her community. She has delivered. When we look back at past performance, she has delivered for the chamber of commerce. We look forward to her joining us in this parliament in November to deliver for the people of the Redlands. She is a fantastic candidate. A 9 March Facebook post by the member for Thuringowa states—

I have committed to fight for more cost of living relief in 2024. Besides our recent energy rebates, what else would you like to see?

Then there is a link to a website headed 'Let Aaron know what you need in 2024'. That post is proudly supported and sponsored by the Coalition of Working Families Queensland. I did some research into the member for Thuringowa's advertising for data harvesting across Townsville and North Queensland. I referred to some marketing agencies because I was intrigued. We talk about colours. Why is purple the colour they have selected to align with? In marketing terms, purple is associated with wisdom, dignity and independence. I then questioned why it is that the member for Thuringowa and other members do not want to be associated with the colour red and what, in marketing terms, red means.

**Mr O'Connor** interjected.

**Ms CAMM:** I take that interjection from the member for Bonney. Red has the most powerful energy. If you want to encourage your target market to do something specific then red could give them the motivation to do so. I wonder: why is it that all of a sudden the member for Thuringowa and other members of this House are marketing themselves under a purple banner? I look forward to the coming weeks to see what other members of the Labor Party will do with colour to market themselves differently and align with their own union factions.

**Mrs Gerber** interjected.

**Ms CAMM:** I take that interjection. I thank the member for Currumbin because blue is aligned with trust, honesty and dependability.

**Mr DEPUTY SPEAKER** (Mr Kelly): Stop using your tie as a prop.

**Ms CAMM:** Thank you, Mr Deputy Speaker. We cannot wait to welcome our new member of parliament from Ipswich West, Darren Zanow, in the House. I want to remind the member for Thuringowa about what is important when asking those in Far North Queensland what is important to them. We certainly know what is important because we are on the ground listening, along with our great candidates in Natalie Marr, Janelle Poole and Adam Baille for Townsville. They are on the ground and door-knocking each and every day. They are out speaking and listening to their community. They know the failings of this Labor government in terms of the youth crime crisis gripping Townsville—a crisis

which has members of that community leaving their keys out on their benches so that people can steal their cars without, hopefully, physically assaulting them. People know that they have candidates ready and willing to take up the fight. They do not need to be out with a union surveying people, because they are actually listening. They know the right priorities for government.

I pick up another point raised in this House about cabinet leaks in the past 24 hours. It is important that we highlight that obviously there is an issue in terms of the chaos and crisis of cabinet. It did not take that long. Without a doubt, what we saw in the House today and in question time was an audition either from the health minister or the Deputy Premier. We are not yet too sure who wants the top job. After the Premier's big headline announcement with the housing minister when he was pressed on the hard questions about crime and about a tragic death in this state, what did he do? He giggled and laughed because he is out of touch—

*(Time expired)*