



Speech By  
**Hon. Mark Bailey**


**MEMBER FOR YEERONGPILLY**

---

Record of Proceedings, 8 November 2016

## MINISTERIAL STATEMENTS

### Road Safety

 **Hon. MC BAILEY** (Yeerongpilly—ALP) (Minister for Main Roads, Road Safety and Ports and Minister for Energy, Biofuels and Water Supply) (10.12 am): Last week road safety ministers from across Australia met in Perth to discuss what more needs to be done to reduce serious crashes on our nation's roads. I am pleased that the Australian government has put road safety on the national agenda and a commitment to work with the states to reduce road deaths and hospitalisations. We are committed to work together to achieve 30 per cent reductions in death and serious injuries under the National Road Safety Strategy to 2020, and I table the communique from that meeting.

*Tabled paper:* Document, dated 3 November 2016, titled 'Ministerial Forum on Road Safety Communique' [[2009](#)].

When the Premier appointed a Minister for Road Safety for the first time in Queensland's history, it was a clear statement about our commitment to road safety in Queensland. We realised this with the launch of the Queensland Road Safety Strategy and action plan last year which committed to a vision of zero deaths and serious injuries on our roads—the most ambitious in Queensland's history. Under the plan, the Palaszczuk government is investing over \$500 million in road safety programs, including statewide campaigns like Join the Drive to Save Lives. We brought in reforms to motorcycle licensing and double demerit points for repeated mobile phone offences in one year. We have toughened up the Q-Safe practical driving test for new drivers and launched a logbook app to help learner drivers and supervisors with road safety messaging. On the Bruce Highway we have completed 16 safety projects costing more than \$30 million and we have installed flashing lights in 181 school zones and have 100 more on track for this financial year. Nearly 1,000 kilometres of wide-centre-line treatment has been rolled out on our highways. We have held three road safety forums involving key stakeholders and today I am announcing that I will be holding another road safety forum before the end of the year.

We have involved young people from all over Queensland directly through two CO-LAB Youth Innovation Challenges on road safety and distraction. The most recent just last month was attended by about 70 of Queensland's most creative and innovative young minds tasked with designing a social marketing campaign that encourages young motorists to put down their mobile phones while driving to make Queensland roads safer. Today I announce to the House the winning idea is a campaign called Chin Up which calls on young drivers to keep their chin up and not look down at their mobile phones while driving. I want to congratulate the winning team consisting of Justin Barrett, Devon Bright, Darcy Cox, Megan Dudley and Babak Khosravi who will each receive \$1,000 in prize money as well as resource support from the Palaszczuk government and a creative agency towards developing and implementing their social media campaign. The inaugural 2015 CO-LAB winning campaign called Settle Down Stallion, launched in June 2016, was a great success after they received a professional shoot and production which saw it being viewed 2.7 million times and reach more than 4.7 million people online via social media. Road safety is everyone's responsibility. We all share the roads so we all have to be part of the solution every time we get behind the wheel.