



Speech By  
**Hon. Anastacia Palaszczuk**


**MEMBER FOR INALA**

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Record of Proceedings, 11 October 2016

**MINISTERIAL STATEMENT**

**Further Answer to Question; Government Advertising Code of Conduct; Queensland Economy**

 **Hon. A PALASZCZUK** (Inala—ALP) (Premier and Minister for the Arts) (11.31 am), by leave: I undertook to come back to the House with a response to the question of the member for Clayfield on the advertising code of conduct. At the outset, I thank the opposition leader for providing me with an opportunity to speak about election commitments. Today I can proudly advise the House that, in our first 18 months, we have delivered 336 of our 553 election commitments. To put that in context, in 18 months we have delivered on more of our election commitments than the former government did in its first 26 months.

In relation to our progress report on election commitments, I wish to make a few points. Firstly, the report is a faithful reproduction of the commitments Labor made in the lead-up to the 2015 state election. In addition, it is presented in a format virtually identical to that adopted by the former Newman-Nicholls government when it produced regular updates on election commitments. I table an extract from the former government's six-monthly action plan, which clearly contains a reference to the LNP government.

*Tabled paper:* Extract from Department of the Premier and Cabinet: January—June 2014 Six Month Action Plan Final Report, p. 7 [\[1816\]](#).

Secondly, I have received advice from the director-general of the Department of the Premier and Cabinet that this report does not represent government advertising. The director-general advises—

... our understanding is that the opposition question refers to a progress report on election commitments published online (June 2016).

As a convention, similar reports have been prepared by previous governments and have been published online.

The content in this particular report has been drawn directly from the wording of the actual election commitments.

The advertising code of conduct refers to the development of communication campaigns, including newsletters and brochures.

On this basis, we believe the document subject of the question is a report, not an advertising campaign, and thus is not subject to the advertising code of conduct.

The reality is that the report was posted on the DPC website when it was released and was not the subject of any paid advertising anywhere in Queensland or elsewhere. Finally, I draw the attention of the House to the opposition leader's Strong Choices final plan, which was produced at taxpayer expense and the subject of a \$20 million multimedia advertising campaign.

While on my feet, I am also pleased to advise the House of more good economic news for Queensland. The NAB monthly business survey for September has been released and Queensland's business confidence is still the equal highest in the nation. In the month Queensland was the only state to record an increase in business conditions in trend terms. Well done, Treasurer!

I have even more good news for Queensland. A few moments ago, Glencore announced it will recommence operations and hire up to 200 people at its joint venture open-cut mine near Bowen. Coal has been mined at Collinsville for almost 100 years. In December, Glencore cut production, citing declining thermal coal prices. The 230-strong workforce was reduced by 180, 140 of whom were redeployed to other Glencore operations.

We have been advised that Glencore's recruitment will now focus on locals. Our regional resource communities have been doing it tough and positive developments such as this impact the whole community and local businesses. Over the past few months it has been encouraging to see the green shoots appearing, showing in both global prices and within the industry itself in Queensland. I thank the Minister for State Development and Minister for Natural Resources and Mines for working so closely with industry. We anticipate more good news in the coming weeks.