




Speech By
Rob Molhoek

MEMBER FOR SOUTHPORT

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ADJOURNMENT

Southport Towards Twenty 18

 **Mr MOLHOEK** (Southport—LNP) (11.24 pm): I rise to address questions raised by the member for Mackay on 3 April 2014 regarding the publication *Southport Towards Twenty 18*. I am proud to be associated with this outstanding publication and am pleased to update the House about its intent and how it has been received as a promotional tool for Southport and the Gold Coast.

Last year I raised the possibility of producing a small DL brochure with David Lister from Gold Coast advertising agency HeadlineAd. I wanted to summarise the many opportunities and advantages that Southport and the Gold Coast have to offer in terms of education, health services and business. Headline was so enthusiastic about the idea it asked if its company could take over the concept and further develop it—but its vision was a more complete and comprehensive A4 document. The fundamental objectives were to develop a marketing document that could be used to promote Southport in the lead-up to the 2018 Commonwealth Games, inspire business investment and stir up community awareness of the many opportunities and projects planned or underway.

I am delighted that the member for Mackay is so interested in my electorate, and so he should be, as it is a very exciting place to live and work. In respect of the member for Mackay's questions, had he simply turned to page 4 of the book he would have read—

This (book) is a production of Headline Ad supported by local business and the Member for Southport (Rob Molhoek). Headline Ad would like to thank all sponsors and contributors to this book.

The member for Mackay also asked about the registration of the domain www.towardstwenty18.com.au, originally registered on my behalf through an account linked to a former business and family trust. Control of the domain, the creation of the site and its administration were surrendered to HeadlineAd last year.

On 8 August 2013, I wrote to the Clerk to inquire about any reporting or disclosure obligations I may have had in respect of my support and endorsement for the publication. I explained in detail the book's purpose, origination, development and production. I also advised the Clerk, as I am happy to re-state today, that not one cent from its production has gone to me or the LNP. HeadlineAd undertook the project on a semi-commercial basis, and I have been pleased to work with it in the interests of creating local employment, the promotion of Southport, the Gold Coast and the Commonwealth Games. I table a copy of my letter to the Clerk as of 8 August 2013 and his subsequent response of 13 September.

Tabled paper: Correspondence with the Clerk of the Parliament and the member for Southport, Mr Rob Molhoek MP, relating to disclosure obligations [[5023](#)].