



Speech By  
**Mark Boothman**

**MEMBER FOR ALBERT**

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**COMMONWEALTH GAMES ARRANGEMENTS (BRAND PROTECTION)  
AMENDMENT BILL**

 **Mr BOOTHMAN** (Albert—LNP) (5.20 pm): I rise to support the Commonwealth Games Arrangements (Brand Protection) Amendment Bill 2013. Firstly, I thank the committee, its chair and the minister for their fine work in putting together this wonderful legislation. It is truly an exciting time for us down on the Gold Coast. The games are only a short time away. It is only five years until the Commonwealth Games come to the Gold Coast, where we will be hosting them from 4 to 15 April 2018. The Gold Coast will be showcased to the rest of the world. The games will put the Gold Coast on the world stage and back on the map for international tourists. This is an exciting event. The Gold Coast City Council has just changed its logo to GoldCoast with a full stop—certainly it will be a full stop.

**Mrs Stuckey:** It's not a red dot, okay.

**Mr BOOTHMAN:** Without the red dot; I take the interjection from the minister. It should have been a blue dot. I was doing a bit of research into the old Commonwealth Games emblem, which was designed by Hugh Edwards for the 1982 Brisbane Commonwealth Games. It is an impression of a bounding kangaroo with three bands that represent 'A' for Australia. That is quite an impressive little symbol. I take my hat off to him for his artistic abilities. I am sure my Gold Coast colleagues would agree with me when I say that we are fortunate to live at the best address on the planet.

**Mrs Stuckey:** Hear, hear!

**Mr BOOTHMAN:** The airport is in the electorate of the member for Currumbin and people will be flying in by the bucketload to visit the Commonwealth Games. The member for Coomera and I will be watching people streaming down the highway from the rest of Queensland, coming down to celebrate the wonderful games. In 1982 I was about five years old, but I still remember Matilda, the 13-metre high kangaroo with all the little joeys—not rabbits, as the member for Everton said—bouncing out. It was one hell of a sight.

During the games the Albert electorate will be hosting some very good events. We will host the boxing events, which will be very interesting to watch. Certainly I will be down there supporting my local businesses. We will be hosting at Movie World. We will also be hosting the table tennis competition. I must say, I have never been a pro at table tennis.

I return to the grassroots of the bill, which is a framework for the protection of branding materials and the goodwill of the Gold Coast Commonwealth Games. This gives the community ownership whilst protecting the Commonwealth Games references and images to ensure protection of branding material for brand sponsors. Unfortunately, major sporting events do attract a number of individuals who take advantage for their own financial gain without sharing the costs in the way that legitimate sponsors do. The bill is designed to ensure that everyone shares the costs and the rewards of this fantastic sporting event. Certainly I feel that this is necessary. We need to protect the sponsors, because they put up an enormous amount of money. Without the sponsors, the games would be incredibly hard to put on in respect of costs. Therefore, this is crucial legislation.

Business investment in the games needs streamlined procedures to protect the intellectual property associated with the games and the bill will provide those safeguards. The bill delivers streamlined procedures to enforce the protection of intellectual property. The Newman government is about protecting and building business in this state. The Commonwealth Games Arrangements (Brand Protection) Amendment Bill gives sponsors the confidence that their investments will be protected.

This legislation will not stop Queenslanders celebrating the Commonwealth Games, within reason. The games are about embracing the spirit of the Commonwealth Games. It is not about sending the fun police in. It is about Queensland jumping on board to celebrate this wonderful event. As I have previously stated, there are safeguards and there will be swift action taken against those who seek to profit from a dishonest use of the games branding or who claim to be a sponsor when they are not. The bill gives the police the powers to seize unauthorised goods and advertising material marked with protected references or images near the games venues. I should add, these provisions expire at the end of 2018.

Queenslanders and Gold Coasters are encouraged to celebrate this great event. This is about making the Gold Coast games the greatest games in history. The boxing events will help put my wonderful electorate on the map. The member for Broadwater talked about her wonderful electorate. Likewise, the electorate of Albert is a picturesque place. We have mountains in the background, the Coomera River feeding down to the Broadwater—

**Mr Pucci** interjected.

**Mr BOOTHMAN:** And the Logan and Albert rivers, yes; I take the interjection from the member for Logan. This is all about tourism and jobs. The residents of Albert are looking forward to the games. There are a lot of manufacturers located in the northern parts of the electorate, around the Yatala region. Those manufacturers will be gearing up for this wonderful event. We have beverage manufacturers and breweries—you name it. We are ready to host and ready to supply the needed beverages to the Commonwealth Games. If my residents of Albert do compete in the Commonwealth Games, certainly we will keep our fingers crossed that somebody gets a gold medal.

I wish to add to what the member for Broadwater said in her speech about the English. At the 1982 Brisbane Commonwealth Games we beat England by one gold medal. Let us make sure we beat them again and are No. 1. This is our games. This is the Gold Coast's games. The games are for people in South-East Queensland and all of Queensland. I thank the minister for the bill. She has done a fantastic job; good on her. I look forward to the games and this exciting time.