



Speech by

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FUNDRAISING FOR WOMEN'S SPORTING TEAMS

Ms STRUTHERS (Archerfield—ALP) (7.02 p.m.): Chook raffles, lamington drives and bingo are being superseded by calendar girls as women's sporting teams struggle to gain corporate sponsorship and new fundraising ventures. Competition for the elusive donation and sponsorship is tough. There are in excess of 18,000 registered non-profit organisations in Queensland and it is only a handful of sporting and charitable organisations that cracks the big sponsorship deals.

I want to commend the Fundraising Institute of Australia—Queensland Inc. for hosting its State conference on the theme, reinventing fundraising, which I officially opened last week. Fundraisers at the conference shared tips on winning strategies. They also shared concern that the GST and other trends will seriously erode the fundraising dollar.

The institute is promoting stronger partnerships between business, Government and charities to increase corporate giving and to highlight its mutual benefits. The institute is seeking support to organise a charities week in May 2000 to further build these partnerships. I wish the fundraising institute well in its efforts to tap deeper into the social conscience of corporate Queensland. All non-profit organisations will benefit from these efforts and hopefully the sportswomen of Queensland will not have to take their gear off for their clubs to survive.
