




Mark Peters – Chief Executive Officer

May 2015

# GC2018 Bid & Host City Contract

- 11 November 2011, Australian Commonwealth Games Association (ACGA) in partnership with the Queensland State Government and City of Gold Coast were granted the right to host the 2018 Commonwealth Games.
  - The Host City is bound by the *Host City Contract (HCC)*.
  - Under the HCC, the Commonwealth Games Federation (CGF) entrusts the organisation and staging of the Games to the Host City and the ACGA. The ACGA then delegate the organisation of the Games to the Organising Committee (OC).
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# GOLDOC Overview

- Gold Coast 2018 Commonwealth Games Corporation (GOLDOC) established 1 January 2012 under the Commonwealth Games Arrangements Act 2011.
  - GOLDOC's purpose is to plan, organise and deliver GC2018, in conjunction with ACGA and the Commonwealth Games Federation (CGF).
  - GOLDOC is governed by a Board of Directors responsible for the way the corporation performs its functions and exercises its powers.
  - Under the Act, the Chairman and Board are appointed by the Governor in Council and responsible to the Minister for the Commonwealth Games.
  - The Board is to be comprised of at least 50 percent representation of ACGA nominated persons.
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# GOLDOC - Vision and Mission

## GOLDOC VISION

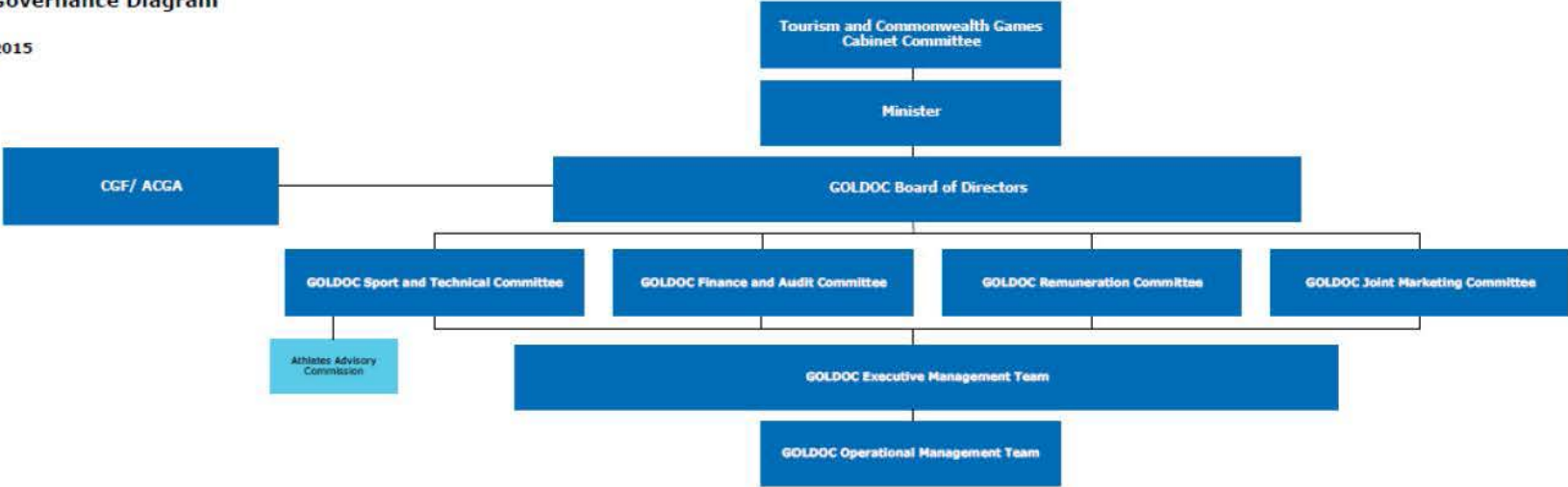
To stage a great Games in a great city, leaving great memories and great benefits for all.

## GOLDOC MISSION

To conduct an athlete focused Games with excellent competition, in a fun and friendly environment with long lasting benefits for the Gold Coast, Queensland, Australia and the Commonwealth.

# GOLDOC Governance Diagram


As at 6 May 2015



# Extent of the Games

- 4 -15 April 2018 (11 days of competition)
- Largest event in Australia this decade
- 6,500 athletes and officials
- 1,000 technical officials
- 71 nations and territories competing
- 17 sports with integrated para-sports
- 1.5 billion cumulative broadcast audience
- Approximately 1,400 full-time staff by Games time
- 18 competition venues
- 1.5 million tickets
- Up to 15,000 volunteers
- 45,000 contractors

**Generate an approximate \$2 billion economic impact**



# 71 competing nations and territories

## AFRICA

Botswana, Cameroon, Ghana, Kenya, Lesotho, Malawi, Mauritius, Mozambique, Namibia, Nigeria, Rwanda, Seychelles, Sierra Leone, South Africa, Swaziland, Tanzania, Uganda, Zambia

## AMERICAS

Bahamas, Belize, Bermuda, Canada, Falkland Islands, Guyana, St. Helena

## ASIA

Bangladesh, Brunei Darussalam, India, Malaysia, Maldives, Pakistan, Singapore, Sri Lanka

## CARIBBEAN

Anguilla, Antigua & Barbuda, Barbados, British Virgin Islands, Cayman Islands, Dominica, Grenada, Jamaica, Montserrat, St. Kitts & Nevis, Saint Lucia, St. Vincent & The Grenadines, Trinidad & Tobago, Turks & Caicos Islands

## EUROPE

Cyprus, England, Gibraltar, Guernsey, Isle of Man, Jersey, Malta, Northern Ireland, Scotland, Wales

## OCEANIA

Australia, Cook Islands, Fiji, Kiribati, Nauru, New Zealand, Niue, Norfolk Island, Papua New Guinea, Samoa, Solomon Islands, Tonga, Tuvalu, Vanuatu

## NATIONS AND TERRITORIES BREAKDOWN



TOTAL COMMONWEALTH POPULATION **2,328,000,000**



# GC2018: Sports program

17

Sports  
and  
Para Sports

Integrated  
Para Sport  
program  
includes:

Athletics  
Swimming  
Lawn Bowls  
Powerlifting



**Athletics**



**Aquatics**



**Badminton**



**Basketball**



**Boxing**



**Cycling**



**Gymnastics**



**Hockey**



**Lawn Bowls**



**Netball**



**Rugby Sevens**



**Shooting**



**Squash**



**Table Tennis**



**Triathlon**




**Weightlifting**




**Wrestling**

# Key Achievements 2014-15

- Validation of strategic plans for key functional areas
  - Successful delivery of the Glasgow 2014 Flag Handover Ceremony
  - Completion of the Games Village master plan design for CGF approval
  - Implementation of the sponsorship marketing plan
  - Execution of the long-term office accommodation strategy
  - Implementation of a risk management framework
  - Development of a Forward Procurement Plan
  - Confirmation of the sports program and venues master plan for CGF approval
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# Key Activities 2015-16

- Appointment of a Host Broadcaster
  - Appointment of a delivery contractor responsible for the creative design, production and delivery of the Opening and Closing Ceremonies
  - Development of the integrated marketing and communications plan and Mascot design and launch
  - Detailed planning of the routes for the Queen's Baton Relay (Domestic/International)
  - Development of the ticketing pricing strategy
  - Conduct of the Model Venue Exercise
  - Detailed operational Security planning and risk assessment audits
  - Development of integrated planning activities across functional areas
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# Gold Coast 2018 - 4 to 15 April 2018

