

Wednesday, 24th March 2021

Att: The Transport and Resources Committee.

To The Committee inquiry into vehicle safety.

Like many other Queenslanders, ex Brisbane Roar Coach Miron Blieberg and myself Ilan Toledo have been concerned and alarmed over the past few years with the reoccurring vehicle thefts and the dire consequences.

We both knew of the measures taken in our country of origin Israel to prevent and reduce the vehicle thefts many years ago, by a mass scale installation of engine immobiliser technology.

The initiative for implementing the installations in Israel was driven by the insurance companies over there, as well as fleet car companies. They made it compulsory to install engine immobilisers or you couldn't insure your vehicle. Over a few years the result was around 80% reduction in vehicle thefts.

One of Mr. Blieberg friends in Israel is the General Manager of the largest engine immobiliser technology manufacturing companies in Israel, Pointer ID®. So we approached them to see if they will be willing to trade with Australia. It turned out they already trade with the US, South Africa and many countries in Europe, And were very happy to explore the opportunities in Australia.

A couple of years ago, following a stolen car accident and the tragic death of four teenagers in Townsville, we decided that as concerned citizens it was time for us to take action.

We approached RACQ insurance, as well as Supercheap Autos and tried to get them interested in the Pointer ID ® engine immobiliser technology. We received NO reply to my emails.

And again recently after the horrible accident at Alex Hills that claimed the life of two innocent people, we made another attempt to contact them, and once again received NO response.

So, I was very much encouraged when I read the article in my local paper of Mr Don Brown MP for Capalaba push for mandating the installation of engine immobiliser technology in new vehicles.

Mr. Miron Blieberg and myself will be happy to assist in any way we can.

Pointer ID ® engine immobiliser, is a simple to operate yet highly affective immobilising unit connected to the vehicle ignition separately of the key or the start button.

It can be installed on any vehicle, be it new, old, private or fleet.

Unlike other systems on the market, it prevents the starting of the vehicle using its keys without entering a unique code. Hence preventing a vehicle from being stolen in the first place, and then driven illegally and dangerously on the roads, endangering the lives of the thieves themselves and other road users.

Simply putting it: NO unique code, NO vehicle ignition.

We have a demonstration unit with us, and we will be happy for the opportunity to show it and explain its operation in more details in front of the committee.



Sincerely Yours,

Ilan Toledo and Miron Blieberg.

[Redacted signature]

Australia, we have a problem!!!

Motor vehicle theft in Australia increased 11 percent in the 12 months to March 2020 to a total of 60,165. Queensland's share of this was 15,442 vehicles. <https://carsafe.com.au/theft-watch>



Four teenagers killed after alleged stolen car crashes into pole in Townsville.

<https://www.abc.net.au/news/2020-06-07/four-teenagers-killed-in-stolen-car-crash-intotownsville/12330172>

Accidents like this one are happening all too often, and seem to be on the increase, resulting in more lives lost and an increase in insurance claims. as well as an increase potential risk to road users with statistics suggesting 51% of stolen vehicle crashes happening 5 hours after it's been stolen. (<https://www.budgetdirect.com.au/car-insurance/research/car-theft-statistics.html>)

Another statistic suggests that in almost 80% of car thefts, the car is stolen with its own keys.

<https://www.budgetdirect.com.au/car-insurance/research/car-theft-statistics.html>



**POINTER**

Introducing

An independent advanced technology Immobiliser unit, separate to the car keys.

Pointer offers a protection system that incorporates a coder connected to an immobilizing unit that prevents the vehicle from starting as long as the code (unique to each unit) not been entered.

As a technology leader in its field, Pointer gives its customers peace of mind and the knowledge that their property is protected by the most innovative system available.

Simply put – No code enter / No ignition start.

New technology now offers a coding pad installed inside the vehicle, in a place that can be chosen by the owner, as well as a Phone App that enables code entry via owner mobile phone, as well as other family members.

